

PHILIP MORRIS U.S.A.

INTER-OFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, NY 10017

TO: Pat Goggin/Alexandra Shapiro **DATE:** June 16, 1995

FROM: J. Yvette Robinson

SUBJECT: Marlboro Military Posters & Flyers & Banners

We would like to produce Posters and Flyers for the Marlboro Music Concerts for the bases listed below. As you know, we are presenting three days of concerts - rock, country, rhythm & blues or Hispanic music.

For the 4-color posters, please use layout of previous poster with color mezzo (16" x 21" 1/4). For the flyers, please use the layout of the previous flyer with the black & white mezzo (8" 1/2 x 11") (see attached) and list the following information:

SummerFest '95
Fort Bliss - El Paso, Texas

Friday, August 11th
Ann Wilson of Heart
Plus Special Guest George Thorogood & The Destroyers

Saturday, August 12th
Travis Tritt
Plus Special Guests Martina McBride
Scooter Lee

Sunday, August 13th
Los Temerarios, Emilio Navaira, La Sonora Dinamita, La Diferenzia,
Los Chicas Del Can

Additionally, Banner artwork must be provided (3' x 28'). Keyline should read:
(see attached)

(continued)

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FORT BLISS
BIGGS AIR FIELD
AUGUST 11, 12, 13
Ticket Info: \$5 General Admission Per Day

Tickets available: Furrs, 7-11 and ITR

As discussed, the military disclaimer should be on all support materials and ROP.

I need a quick turn-around on this. Please send keylines by June 27th. Call me if you have any questions. (1800/401-1312)

cc: I. Broeman
J. Fontanez
K. McGrath
S. Sampson

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